



EPIDEMIC  
answers



2018 ANNUAL REPORT





YEAR ESTABLISHED  
**2010**

EXECUTIVE DIRECTOR  
**BETH LAMBERT**

EMPLOYEES  
**1 FULL TIME, 11 PART-TIME**

RESEARCH STUDIES  
**1 ENROLLING PARTICIPANTS  
1 IN DEVELOPMENT**



## Dear Friends,

In 2018, Epidemic Answers had one of the most exciting years since its inception in 2010. We continue to pursue important education and research programs and find new ways to fulfill our vision to create a world of healthy and vibrant children. About five years ago, Epidemic Answers merged with Developmental Delay Resources (DDR), a wonderful national nonprofit organization that had been supporting families of children with developmental delays for over two decades. We were blessed to merge the incredible body of resources with the forward thinking research agenda represented by the Documenting Hope Project so that Epidemic Answers now stands as a beacon of light not only for parents of children currently impacted, but also for future generations that will benefit from our groundbreaking research initiatives. Our organization came together because an unacceptable number of children are ill, impaired, delayed and struggling while caregivers feel overwhelmed, misinformed, and disempowered in a culture and system that neither fully values their inherent wisdom and authority nor respects the interdependence of human health and health of the planet. We felt the urgent call to be advocates for children of today and tomorrow. As we move into 2019 we are even more passionate about this vision of bringing all our children back to good health and preventing future children from becoming another compromised generation.

2018 was a “breakthrough” year for Epidemic Answers. After many years of fundraising, planning, and working hard to build important programs and projects, this was the year that the fruits of all of this labor really paid off. One of the most exciting of our accomplishments was the launch of the Documenting Hope CHIRP™ Study. The CHIRP™ Study is the most comprehensive inventory ever created of the health impact of modern living on our children. The preliminary

results are jaw-dropping, and we are excited to share this data with you when the study concludes. We also published our first full-length book this year, *Brain Under Attack: A Resource Guide For Parents and Caregivers of Children with PANS, PANDAS and Autoimmune Encephalitis*. The creation of this book was a blood, sweat and tears endeavor that we knew we just had to do because we saw so many more families of children impacted with these complex and overwhelming conditions. These are unprecedented times and Epidemic Answers stands ready to meet the needs of the parents and families we support as their children show signs of being impacted in ever-expanding and complex ways.

The parents of today and tomorrow need us, and I thank all of the many donors and volunteers who have stepped up to answer this need through their support for our work. 2019 promises to be an even bigger breakthrough year for Epidemic Answers as we anticipate seeing the launch of our second scientific study through the Documenting Hope Project, the FLIGHT™ Study, and we intend to bring more resources, and community support to the parents who need us.

*With Warm  
Regards and  
Great Optimism*

*Beth Lambert*

**BETH LAMBERT**  
Executive Director  
Epidemic Answers

## WHO WE ARE

Epidemic Answers is a 501(c)(3) not-for-profit organization dedicated to re-establishing vibrant health in our children. By focusing on causes, not consequences, of health out of balance, we believe that the new childhood epidemics of autism, ADHD, asthma, allergies and others can be reversed. Epidemic Answers' mission is to educate and empower parents and caregivers so they can facilitate their child's return to wellness.

## WHAT WE DO

Epidemic Answers offers a starting point for parents looking to understand why their children are chronically ill and what can be done to bring them back to vibrant health. We provide parent-oriented educational resources and networking tools that empower individuals to confidently embrace the healing journey for themselves and their families. We also sponsor original game-changing scientific research to help elucidate the relationship between modern living and the epidemic of chronic illness in children and find healing solutions for us all.

## PROGRAMS OFFERED

Practitioner Directory

Health Coach Directory

Healing the New Childhood Epidemics: An Online Course for Health Coaches (Open to Parents)

Educational Seminars and Community Events

Monthly Educational Newsletters and Webinars

The Documenting Hope Research Program

Online Training Scholarship Programs





# Highlights of 2018

Opened enrollment for the first-ever IRB-APPROVED **NATIONAL REGISTRY AND RESEARCH STUDY, THE DOCUMENTING HOPE CHIRP™ STUDY,**

to study the impact of modern living (“total load”) and better understand the ROOT CAUSES of the epidemics of autism, ADHD, asthma, allergies and more



## **GRANTED 24 SCHOLARSHIPS**

to parents of impacted children so they could take the Healing the New Childhood Epidemics online training program



**REACHED 20%** of our enrollment goal in the CHIRP™ Study

Held a community event on one of the most pressing topics affecting kids:  
**ANXIETY IN OUR KIDS**



## **PUBLISHED THE FIRST OF ITS KIND RESOURCE GUIDE**

for Parents of children with PANS and PANDAS

## **CONDUCTED FREE EDUCATIONAL WEBINARS ON CUTTING-EDGE THERAPIES INCLUDING:**

- Vagus Nerve Healing
- Cranial Neurosequencing Technique
- PANS, PANDAS, and Autoimmune Encephalitis Healing Strategies
- Transcranial Magnetic Stimulation
- Family Constellations for Healing
- Sensory Environments for Children
- Homeopathy for Healing
- Having Healthy Babies
- Comprehensive Strategies for Reversing Chronic Illness

# 2018 by the Numbers

24

# of scholarships to "Healing the New Childhood Epidemics" awarded to parents of affected children

43

# of new articles and posts about health and healing published on the EA website

175

# of participants enrolled in the Documenting Hope CHIRP™ Study, launched in October

214

# of students enrolled in our online educational program

385

# of integrative and holistic practitioners in our online directory

5,649

# of registrations for EA's free webinars

10,441

# of people receiving our educational newsletters each month

47,320

# of people reached for EA events posted on Facebook

105,000

# of website users

207,959

# of people reached by EA's educational posts on Facebook

*EA's mission is to...*



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# Financials

## STATEMENT OF FINANCIAL POSITION As of December 31, 2018

	TOTAL
<b>ASSETS</b>	
Current Assets	
Cash and Cash Equivalents	709,334.65
Investments	14,546.88
<b>Total Bank Accounts</b>	<b>\$723,881.53</b>
<b>Total Current Assets</b>	<b>\$723,881.53</b>
Fixed Assets	
Property & Equipment, Net	238.19
<b>Total Fixed Assets</b>	<b>\$238.19</b>
<b>TOTAL ASSETS</b>	<b>\$724,119.72</b>
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
<b>Total Liabilities</b>	
Equity	
Unrestricted	477,589.18
Net Revenue	246,530.54
<b>Total Equity</b>	<b>\$724,119.72</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$724,119.72</b>

## STATEMENT OF ACTIVITY January - December 2018

	TOTAL
<b>REVENUE</b>	
Donations and Sponsorships	255,524.11
Events	2,906.00
Grants	207,000.00
Programs and Publications	15,708.60
<b>Total Revenue</b>	<b>\$481,138.71</b>
<b>GROSS PROFIT</b>	<b>\$481,138.71</b>
<b>EXPENDITURES</b>	
Fundraising	4,114.81
General & Admin	26,734.65
Programs	94,232.81
Research	109,979.83
<b>Total Expenditures</b>	<b>\$235,062.10</b>
<b>NET OPERATING REVENUE</b>	<b>\$246,076.61</b>
Other Revenue	
Affiliate Marketing	442.14
Dividend Income	7.20
Interest Income	4.59
<b>Total Other Revenue</b>	<b>\$453.93</b>
<b>NET OTHER REVENUE</b>	<b>\$453.93</b>
<b>NET REVENUE</b>	<b>\$246,530.54</b>

# We are grateful to our 2018 Supporters!

## FOUNDATIONS

The Forrest C. and Francis H. Lattner Foundation  
The Sampson Foundation  
The Robert J. and Mary Jane Haugh Trust Fund  
John Brown Cook Foundation  
Lee Family Foundation  
The Westreich Foundation  
The Keenan Foundation

## CORPORATE SPONSORS



**Living Matrix**  
*Medicine. Personalized.*



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## MAJOR PARTNERS



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Greens First Kids  
Houston Enzymes

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Omega Quant



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Holistic Parenting Magazine

Mind Body Green  
Mindful Healthy Life

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### \$5,000-10,000

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# What People are Saying About Us

"I just now had the opportunity to look through the entire website! I just wanted to say that you are doing amazing work! I am so happy to see all of the available resources! You are so spot on that is giving me chills! It's strange to tell a stranger that you're proud of them — but I don't know what other word to use! Keep up the great, important work you are doing! As soon as I get this baby better I will be joining in! I will definitely hold a Fundraiser and whatever else I can do. I just have to put Layla first right now. Thank you, thank you, thank you!"

*Tiffany*



"I have been looking at your website, Epidemic Answers for a few years now — I cannot tell you how inspiring I have found it, and I always refer back to it when I need a boost for belief in what I am doing... My daughter is a classic 'Canary Kid'— eczema, acid reflux, colic from birth... Your website made me really tackle my daughter's health issues — we went organic, gluten free, dairy free, etc... and a new piece that I introduced was NMT — again, learnt from Epidemic Answers. NMT has hugely helped her seasonal allergies — I am astonished. So THANK YOU; what you are doing means so much to me. I have referred many parents to you."

*Ruth*

Submitted on Facebook



"Hi there, I think the film you are creating is wonderful! So many of us parents are sick of being pushed to the next or brushed off by doctors and others. This IS a huge epidemic and I am so thankful you are shining a ray of light and hope for parents and children with these conditions alike! My son who is 6 and suffers from SPD and I have been on the hunt for many years to find help. What you are doing is amazing! Thank you!!"

Concerned and hopeful Mama,

*Kerri*

Submitted on Facebook



"I am going to get one of the Canary car magnets. I LOVE what it looks like y'all are doing/going to be doing!!!! I am going to devour everything on your site!"

*Kim*

Submitted on Facebook



*"Just a quick note of thanks and appreciation to you and Lauren for the terrific webinar yesterday! I've watched other PANDAS/PANS webinars and sometimes have come away from them feeling like I didn't learn anything new or helpful. However, I found Lauren's content to be both fresh and very helpful :) I'm so glad that I signed-up and tuned-in, and I just wanted to pass along my appreciation to both of you for making this opportunity available!"*

### *Mom to Tim*

Age 20, diagnosed with "Autism" just after his 3rd birthday, but now it's believed by his team of docs that it was really PANS all along and never Autism



*"We are getting our boy back, he is becoming the child he was meant to be and we are thrilled with the outcome. We still have plenty ahead of us but with hope and faith everything is possible. Thank you for all that you are doing."*

### *Maria*

Submitted on Our Website



*"I know recovery is possible, I saw it with my own two eyes! Thank you for doing this very important work."*

### *Susan*

Submitted via Email



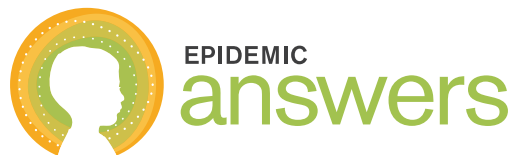
*"What a great organization you have put together! We have also fully recovered our daughter from autism and know how important it is to get the word out that these epidemics can be prevented! Thank you for what you are doing."*

### *Holly*

Submitted on Our Website







*Connect with us online!*

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[WWW.DOCUMENTINGHOPE.COM](http://WWW.DOCUMENTINGHOPE.COM)

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