



PARTNERSHIP OPPORTUNITIES

The health and developmental problems facing our children today, like ADHD, Asthma, Allergies and Sensory Processing Disorders, are overwhelming to families and educators and solving these problems requires engagement from all sectors of society.

Epidemic Answers partners with companies that believe in our mission and have similar values, and understand that corporations can play a vital role in driving positive change and progress for our kids. Our partners contribute more than money; they often contribute ideas, in-kind support and social influence.

The vision of Epidemic Answers is to create a world where parents and professionals have the essential knowledge, resources, and support to raise healthy and vibrant children in the modern world. We believe that it will take education, outreach, innovative research and creative cultural strategies to see this change through. Partnering with us enables health-centered organizations to benefit from our active network of like-minded grassroots followers. If this sounds good to you, let's team up and get kids healthy again!

OUR MISSION

Our mission is to generate and share essential knowledge, inspire innovation, and build community in order to prevent and reverse children's chronic health and developmental conditions so they may thrive in the today's world.



OUR WHY

**54% OF AMERICAN CHILDREN HAVE A DIAGNOSED CHRONIC CONDITION.
WE ARE NOT OKAY WITH THIS.**

WE BELIEVE OUR KIDS CAN GET BETTER AND AIM TO PROVE IT SCIENTIFICALLY.



At age 5, Kyle had numerous debilitating diagnoses including: ADHD, asthma, Sensory Processing Disorder and life-threatening food allergies. Through integrative medicine and a holistic lifestyle, Kyle has shed all of his labels. Instead of a life filled with medicines and doctor visits, Kyle is a thriving 12-year old with a fully functioning mind. He makes straight A's, has lots of friends, and creates amazing art. Kyle is healed! Read Kyle's Story [HERE](#)

Until 2nd grade, George had been an excellent student. Then, mysteriously and suddenly, George developed a host of troubling symptoms. He was diagnosed with dysgraphia (an inability to write coherently), anxiety, depression, obsessive compulsive disorder, and oppositional defiant disorder. He completely lost his math skills. Eventually, he could not even attend class. Doctors shrugged their shoulders. They simply couldn't help alleviate George's many symptoms. Thankfully, his parents took his healing into their own hands with diet and lifestyle changes. And that has made all the difference. Read more about George [HERE](#)



At a 3 year old well visit, Ben's pediatrician diagnosed him with Pervasive Development Disorder, an autism spectrum disorder. His mother was told, "You have to find a way to wrap your head around this. A kid like him, if we are lucky, he might one day be a janitor." Within 5 years, Ben healed his underlying medical conditions, caught up developmentally and began to thrive. Ben is now diagnosis-free, and killing it in middle school. Read Ben's story [HERE](#)

"When you tell a person that there's no hope; that their child will always be this way; that there is nothing they can do about it; that's not science: that's a misuse of statistics."

— Dr. Martha Herbert, PhD, MD Pediatric Neurologist and Neuroscientist, Principal Investigator Epidemic Answers' Documenting Hope Research Program

KEY ACCOMPLISHMENTS

- Best-selling book on a critically under-resourced area of modern chronic illness in children: PANS/PANDAS and Autoimmune Encephalitis (Brain Under Attack)
 - Timely and topical ebooks such as :
 - Staying Home, Staying Healthy: a Resource Guide for Parents in Response to COVID19
 - The End of Pandemics? by Randall Reiserer, PhD, Evolutionary Biologist and Epidemic Answers Senior Scientist
 - How Six Moms Healed their kids, (And how you can heal your child too)
 - The Path to Recovery
 - 7 Steps to Optimize your Child's Health
 - FREE cutting-edge webinars featuring experts and opinion leaders on topics as varied as microbiome transplants, health impacts of wireless technology and bioindividual medicine
 - Comprehensive online reference library with selections such as the Low Glutamate Diet, a primer on Dyspraxia and Apraxia, Sensory Diets for children, an updated review of PANS/PANDAS, and much more
 - Specialized training for Health Coaches and Parents with scholarship grants awarded to qualified students
 - Free online directory of health coaches certified by Epidemic Answers to work with families and children
 - Free online Practitioner Directory that includes over 700 integrative pediatric practitioners
 - Free online Support Group for Parents
 - Referral network that connects families to trained integrative health and lifestyle coaches
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RESEARCH ACCOMPLISHMENTS

- Enrolled >1400 parents in the Documenting Hope CHIRP™ Study (Child Health Inventory for Resilience and Prevention); Currently analyzing data to better understand the role of environmental stressors and triggers in children's health
- Preparing to implement our IRB-approved cornerstone longitudinal research study, the FLIGHT™ Study (Facilitated Longitudinal Intensive Investigation of Genuine Health Transformation) which examines how chronic conditions can be reversed in children
- Presented Poster Presentation at Institute of Functional Medicine International Conference 2020
- Several research papers in development
- Dissemination of research findings to public through media campaign

Dear Friends,
If it weren't for the Documenting Hope Project,
my life would be very different today. Please
support this project so that others can feel
better and live life to the fullest. All kids
deserve a chance to live a happy and healthy
life. Please help and support us any way you can!

PARTNERSHIP OPPORTUNITIES

Epidemic Answers offers many opportunities for Partnership through our main programs:
Education and Outreach • Research

EDUCATION AND OUTREACH PARTNERSHIP OPPORTUNITIES

PARTNERSHIP PAYMENTS CAN BE MADE MONTHLY, QUARTERLY OR ANNUALLY.

<p>LEADING PARTNER</p> 	<p>INSPIRING PARTNER</p> 	<p>GUIDING PARTNER</p> 
<p>\$15,000</p>	<p>\$5,000</p>	<p>\$1,000</p>
<ul style="list-style-type: none"> • Company logo listed on Epidemic Answers website as a leading partners • Guest spot on Epidemic Answers podcast • Opportunity to host or co-host 1 educational webinar in a 12-month period • Inclusion in email marketing for webinars • Inclusion in monthly educational newsletter • Partnership announcement on social media platforms, e-newsletter and website • Opportunity to attend Epidemic Answers events as our guest • Rights to use Epidemic Answers logo on company website • Epidemic Answers partner badge for company use • Listing as a resource on our website 	<ul style="list-style-type: none"> • Company logo listed on Partners Page of Epidemic Answers website • Opportunity to host 1 educational webinar • Epidemic Answers supporting partner badge for company use • Partnership announcement on social media platforms, e-newsletter and website • Rights to use Epidemic Answers logo on company web site 	<ul style="list-style-type: none"> • Company logo listed on Epidemic Answers website • Rights to use Epidemic Answers logo on company website • Epidemic Answers Partnership badge for company use • Partnership announcement on social media platforms, e-newsletter and website

RESEARCH PARTNERSHIP OPPORTUNITIES THROUGH THE DOCUMENTING HOPE PROJECT

<p>PREMIERE PARTNER</p> 	<p>MAJOR PARTNER</p> 	<p>SUSTAINING PARTNER</p> 	<p>SUPPORTING PARTNER</p> 	<p>AMBASSADOR OF HOPE</p> 
<p>Substantive media support or cash or retail value of donation = \$250,000+</p>	<p>Substantive promotional support or cash or retail value of donation = \$100,000 - \$249,999</p>	<p>Substantive promotional support or cash or retail value of donation = \$25,000 - \$99,999</p>	<p>Substantive promotional support or cash or retail value of donation = \$10,000 - \$24,999</p>	<p>Substantive promotional support or cash or retail value of donation = \$1,000 - \$9,999</p>
<ul style="list-style-type: none"> • Logo featured prominently on our Research webpage, Documenting Hope • Premiere placement of thanks and appreciation before the Production Credits at the end of any lengthy media pieces. • Opportunities to leverage Epidemic Answers and Documenting Hope video assets featuring Partner's product or service or promotional purposes • Access to exclusive film/media opportunities including VIP access to any premiers • + All benefits of Major Partners 	<ul style="list-style-type: none"> • Organization logo and links featured on Documenting Hope website under "Major Partner" • Mention in Press Releases relating to our research studies • Preferred supplier status can be used in marketing; Receive a "preferred supplier" badge (non-exclusive) • Opportunity to speak/present at DHP events/conferences • Credits provided on longer media pieces distributed through DH • +All benefits of Sustaining Partners 	<ul style="list-style-type: none"> • Organization logo and links featured on Documenting Hope website under "Sustaining Partner" • Potential for participation in a promotional (behind-the scenes) video identifying products/therapies/ approaches/ food used in the FLIGHT Study to be distributed through DHP network and social media • +All benefits of Supporting Partners 	<ul style="list-style-type: none"> • Opportunity to provide product/ services to the Documenting Hope Project with potential for products/ services to appear in • Documenting Hope media footage (not guaranteed) or other media (e.g. facebook, instagram, website, videos, video blog, etc.) • Organization logo and links featured on Documenting Hope website under "Supporting Partner" • Official License to use DHP logo(s), and/or trademark(s) for the sponsor's promotion, advertising, or other leverage activities • +All benefits of Ambassador of Hope Partners 	<ul style="list-style-type: none"> • Partner's logo/ link listed on our website under "Ambassadors of Hope" • Access to unique and exclusive content [e.g. updates on the project only available to partners] • Cross-promotion opportunities • Opportunity for DHP to post partner's original content to disseminate to DHP following

To join us, please contact Helen Conroy, Director of Partnerships at helen@epidemicanswers.org